

กลยุทธ์งานแสดงสินค้า

TEA

สมาคมการแสดงสินค้า(ไทย)
THAI EXHIBITION ASSOCIATION

**Stage Your Shows
Where the Market Grows,
Thailand.**



Vertical
exhibition
|
Horizontal exhibition



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Vertical exhibition
 Replica exhibition

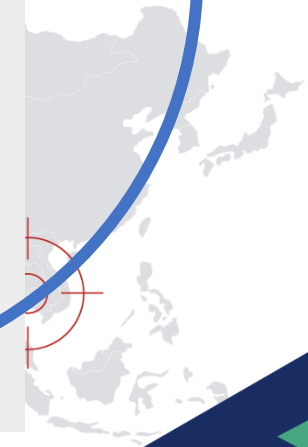
Horizontal exhibition

hibition
 tion

B2B

B2B
 +C

B2C





Online

hybrid

Face 2 Face

virtual





Online

hybrid

Face 2 Face

virtual

Magnet

Webinar

Matching

Networking





hybrid

Online

Face 2 Face

virtual



Magnet

Webinar



Matching

Networking





Plan A, B, C

Crisis Management

hybrid

Online

Face 2 Face

virtual

SDG
ESG **BCG**
sustainability

Magnet

Webinar

Matching

Networking

