Pandemic Pivots
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98% Chose Physical over Virtual
During The Pandemic:

“The new normal”

“Will never be the same”

“The future is virtual”
Should MICE Go All Virtual?
What abouts?

venues, contractors, forwarders, transportation, accommodations, staging, tour operators, live entertainers, tour guides, security, florists, etc., etc., etc.
COVID-19 SAFETY MEASURES

- Wash Hands Thoroughly
- Use Soap or Hand Sanitizer
- Keep Safe Distance from Other People (about 2 m or 6' 7"
- Stay at Home if Possible
- Avoid Large Crowds
- Do Not Meet Infected or Sick People
- Do Not Touch Your Face especially Mouth, Eyes, Nose
- Do Not Travel Unless Necessary
- Do Not Touch the Front Part of a Mask

Use Face Mask or Respirator
JUST IN. Wearing of face masks in the Philippines is now voluntary when outdoors.

Press Secretary Trixie Cruz-Angeles says this new policy is effective immediately. Bonz Magsambol/Rappler
Hundreds of MICE Events have been completed in 2022
Nearing fully-booked status for the remainder of the year.
We began selling the events as HYBRID...

... but “realities” made us change our minds!
WOFEX MANILA 2022
The NEW NORMAL certainly feels like The OLD NORMAL
As a very, very, very wise man once said ...
Philippine MICE Reboot

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