OVERVIEWS OF EXHIBITION INDUSTRIES IN INDONESIA

Restart Thailand – Asian Exhibition Updates
Tuesday, 13 September 2022
Queen Sirikit National Convention Center - Bangkok, Thailand
The exhibition data presented in this presentation are only those held at stand-alone venues.

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Meanwhile, in the March–December 2020 period, 239 exhibitions were cancelled due to regional policy uncertainty regarding the easing of PSBB rules. The majority of the cancelled exhibitions were in DKI Jakarta Province.
**TOTAL EXHIBITIONS**

- **Organized**: 42 Exhibitions
- **Canceled & Rescheduled to 2022**: 22 Exhibitions
- **Jakarta**: 18 Exhibitions
- **Outside Jakarta**: 24 Exhibitions
- **BTC**: 41 Exhibitions
- **BTB**: 1 Exhibition

**TOTAL SPACE USED**: 450,368 sqm

**TOTAL VISITORS (OFFLINE)**: 711,205

**TOTAL EXHIBITORS COMPANIES**: 2,588

**ESTIMATED SALES GENERATED**: IDR 33,069 Trillion
TOTAL EXHIBITIONS

ORGANIZED: 74 EXHIBITIONS
UPCOMING: 77 EXHIBITIONS
JAKARTA: 93 EXHIBITIONS
OUTSIDE JAKARTA: 58 EXHIBITIONS
BTC: 80 EXHIBITIONS
BTB: 71 EXHIBITIONS

TOTAL SPACE USED: 876.144 sqm

TOTAL VISITORS (OFFLINE): 1,684,487
TOTAL EXHIBITORS COMPANIES: 10,283

ESTIMATED SALES GENERATED: IDR 64.332 Trillion