Restart Thailand - Exhibition Opportunities
Vibeke Lyssand Leirvåg

Nationality: Norwegian

Years in Thailand: 34 years

Professional background
• Founder and Managing Director of Felicia Design

Positions
• Chairwoman of Joint-Foreign Chambers of Commerce
• Vice President of Thai-Norwegian Chamber of Commerce
• Advisor to Board of Trade Thailand
Restart Thailand

2019
Covid 19
A global Pandemic paralysed the world

Global unrest
War, Oil Shortage,
Food Shortage,
Covid 19

Now
Embrace Change, create and capitalise on opportunities,
Together we can make a difference
Foreign Business Confidence Index
UTCC 2020-2021

Economic Confidence Index (ECI)

Business Confidence Index (BCI)

Foreign Business Confidence Index (FBCI)

GDP Growth 2022 3.3 - 2023 4.2 / Inflation: 2022 6.2% - 2023 2.5%
Thailand Potential Investment opportunities

UN SDG & BCG Model

EEC Targeted Industries

www.jfcct.org
Thailand Strategic Location
MICE Tourism in Thailand
One Chamber - One Community
Exhibition Spaces
Thailand as Exhibition Hub in Asia
New Opportunities
JFCCT Recommendations

Opportunities

Stability in the region
Attractiveness
Geographic Location
Technology Development

Challenges

Custom / Licensing
Logistic
Visa/Work permit
Reskill, Upskill, New skill

Geographic Location

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Reskill, Upskill, New skill
Work Together
With Thailand’s strategic location and stability in the region, let us capitalise on the opportunity and make Thailand the Exhibition Hub in Asia.

It requires speed, technology, cost-effective solutions and a positively memorable experience for organisers, participants, exhibitors and others in the value chain.

Thank You